

Privacy policy

Corporation du Cinéma du Parc

Latest update: February-12-2024 9 :00 :00

Corporation du Cinéma du Parc (“**Cinéma du Parc**,” “**us**” and “**our**”) respects your privacy. We are committed to protecting the privacy of our users. We have adopted this privacy policy (hereinafter referred to as the “**Policy**”) to be transparent about our practices regarding the collection, use, disclosure, retention and destruction of the personal information you provide to us and that we hold about you.

This Policy applies to the use of the website [https:// www.cinemaduparc.com/](https://www.cinemaduparc.com/) (the “**Site**”). Please read it carefully to understand when you provide us with your data and how we use it. **By using our Site, you consent to the use of your personal information as described in this Policy.**

In order to make this Policy as clear as possible, we have identified the occasions when a user could potentially share personal information with us. The first part of this Policy is therefore divided as follows:

1. Learn more about the organization;
2. Contacting customer service

The information collected through these different sections will be described in more detail in this Policy.

1. LEARNING MORE ABOUT CORPORATION DU CINÉMA DU PARC

By attempting to learn more about Corporation du Cinéma du Parc and what we can do for you via one of the following ways:

- Email communication for more information
- Subscription to a newsletter
- Contact form
- Other:

 Contacting us via social media, phone or on site.

You may visit our Site where various information will be collected.

We automatically collect the following information through cookies or similar technologies:

- Browser type and version
- IP address
- Page leading to the website
- Geographical location

—Amount of time spent on website

We collect the following information when you first contact us or in the course of your communications with us:

— Name

— First name

— Email address

— Phone number

— Information provided voluntarily

Why: The data we collect enables us to analyze how our Site is used and accessed, allowing us to enhance its functionality and optimize it to better meet the needs of our users. This data also enables us to provide you with a quality service and to communicate with you in order to help you easily find the information you are looking for.

Legal basis: necessary for our legitimate interests (improving and personalizing our products and services) and yours (answering your questions and allowing you to contact us).

Please note that the information collected by cookies does not allow us to identify you personally. Please also note that you can choose to refuse the collection of cookies:

- through your Web browser.

However, if you refuse to accept cookies, you may not be able to access certain parts or features of our website.

2. CONTACTING OUR CUSTOMER SERVICE

You may want to contact our customer service in the event of a problem. During this process, we will collect information such as your:

— First Name

— Name

— Email address

— Other:

last 4 digits of credit card if you are asking for a refund.

Why: We use this information to identify you and to respond to your questions or requests.

Legal basis: This information is necessary to correctly identify any person contacting us and to be able to respond to your needs.

How do we use your data?

The submission of your personal information through your use of our Site is governed by this Policy.

Specifically, we use your data for the following purposes:

- To develop new features and improve the website
- To provide the best possible customer service
- To communicate for marketing, advertising or account management purposes
- To compile statistics to guide business decisions
- To track purchases

Our use of cookies

When you visit our Site, you may provide us with information via cookies or similar technologies.

Cookies are files containing a small amount of data about a given user. This data may include an anonymous unique identifier. Cookies are stored on the user's computer or on the hard drive of another device. They enable us to tailor your user experience each time you visit our Site.

With whom do we share your data and why?

We do not sell our users' personal information. Your information is shared only in accordance with this Policy. When you consent to this Policy, however, we may share your personal information with the following parties:

Third-party suppliers: In the course of our business, we may need to share some of your data with certain third parties. For example, we may share some of your data with our IT suppliers, for the performance of their mandate or the execution of a service contract.

In general, the suppliers we use will only collect, use and disclose your information to the extent necessary to perform the services they provide to us, such as hosting our Site via Wix.

However, these third-party service providers have their own privacy policies regarding the information we are required to provide to them when we use their services. With respect to these providers, we recommend that you read their privacy policies carefully so that you can understand how they will treat your personal information that they collect.

Once you leave our Site or are redirected to a third party website or application, you are no longer governed by this Policy.

List of our IT suppliers

Meta (advertising analysis – United States): <https://www.facebook.com/privacy/policy/>

Google (data analysis – United States): <https://policies.google.com/privacy?hl=fr&gl=fr>

1. To prevent the collection of your data by Google Analytics: <https://tools.google.com/dlpage/gaoptout?hl=en>
2. To personalize the advertisements appearing on the various Google platforms: <http://www.google.com/settings/ads>

Mailchimp (email marketing – United States): <https://mailchimp.com/legal/privacy/>

Ciné-Manager (box office and website)

Parties with whom this may be legally necessary: we may disclose your information if required to do so by law or if such disclosure is necessary in order to:

1. Comply with the law or any legal process;
2. Protect the rights or property of Cinéma du Parc;
3. Protect the security of our Site, our users and their data.

Parties likely to participate in a financial transaction: we may transfer your data following a change of control, merger, liquidation, or other transaction involving Cinéma du Parc. The information required for this process will only be used to complete the transaction, and we will only disclose this information without your consent if we are authorized to do so by law. We will take the necessary measures to protect the confidentiality of this information and will destroy it if the transaction is not completed or if its use is no longer necessary for the purposes of completing the transaction.

Please note that you may leave our Site by clicking on certain links on our Site. We assume no responsibility for the privacy practices of these other sites and recommend that you read their privacy policies carefully.

Your rights

Data protection laws give you certain rights in relation to your information. In particular, you may:

1. request access to your data in order to verify it. Please note, however, that we reserve the right to ask you for additional information to prove your identity;
2. request modification or rectification of your data;
3. request the deletion of personal data held by us, unless we are required to retain it in order to comply with legal obligations, for example;
4. object to the processing of your data, unless we have legitimate grounds which would override your rights or interests, or if we need to continue to process such data for the establishment, exercise or defence of a legal claim;
5. request to restrict the processing of your data if it is incorrect;
6. request your personal data and information in an accessible format;
7. withdraw your consent to the processing of your personal data;
8. lodge a complaint with the competent authority if you believe that we are processing your data in breach of applicable data protection laws.

Access and control of your data

You can check, modify or delete your personal information by sending us an email to info@cinemaduparc.com or via the “Contact” section of our Site, or at the contact information provided at the end of this Policy. We will respond to your request as quickly as possible. Please provide us with sufficient details so that we can identify you and respond to your request.

Where your data is stored

Your personal information is stored in Canada (Quebec). It is stored on the Wix servers.

How long we keep your data

We will retain all information collected for as long as is necessary to fulfil the purposes for which it was collected or for other essential purposes such as complying with legal obligations. We will destroy this data at the end of this period, or if you decide to withdraw your consent. If you so request, once your data has been deleted, you will receive confirmation that your request has been processed.

Security

To protect your personal data, we take reasonable precautions to ensure that it is not lost, misappropriated, accessed, disclosed, altered or destroyed inappropriately. Your data is stored in a secure, controlled environment.

For example, our Site is equipped with firewalls and security monitoring is provided by Wix.

We recognize our obligation to manage your data responsibly. We undertake not to sell your data and to share it only when required by law. Internally, we ensure, among other things, that we make frequent back-ups and only give access to data to authorized people who need to access it in the course of their work.

If you have any questions about the security of your personal data, please send us an email via the “Contact” section of our Site or directly to info@cinemaduparc.com.

Age of consent

We do not solicit or collect personal information from minors under the age of 14. If you are a parent or guardian and become aware that a minor under the age of 14 has provided us with personal information, please contact us. If we become aware that we have collected personal information from a minor under the age of 14 without parental consent, we will delete any information that may have been collected.

Competent authority

If you are not satisfied with our response to a request concerning your personal information, you may contact the Commission d'accès à l'information du Québec, the public body responsible for overseeing personal data management and processing practices in Quebec, or the Office of the Privacy Commissioner of Canada for Canada.

Commission d'accès à l'information du Québec

Address:

Bureau 900

2045 Stanley Street

Montreal (Quebec)

H3A 2V4

Phone: 514 873-4196

Fax: 514 844-6170

Toll-free line: 1 888 528-7741

Email: cai.communications@cai.gouv.qc.ca

Website: <http://www.cai.gouv.qc.ca>

Office of the Privacy Commissioner of Canada**Address:**

30 Victoria Street

Gatineau (Quebec)

K1A 1H3

Toll-free line: 1-800-282-1376

Phone: 819-994-5444

Fax: 819-994-5424

Website: <https://www.priv.gc.ca/fr>

Changes to the Policy

We reserve the right to change this Policy at any time; please check back frequently. Unless otherwise stated, changes to this Policy are effective immediately upon posting on our Site. If changes are made to this Policy, we will notify you here of the update so that you are aware of what information we collect, how we use it and under what circumstances, if any, we disclose it.

Questions and contact info

If you wish to access, correct, modify or delete any personal information we have about you, file a complaint, or if you simply require more information, you may contact us with the following contact info:

Corporation du Cinéma du Parc

To the attention of the person responsible for the protection of personal information: Roxanne Sayegh, General Manager

6100-3575 Parc Avenue

Montreal, Quebec

H2X 3P9

Canada

514-281-1900

info@cinemaduparc.com